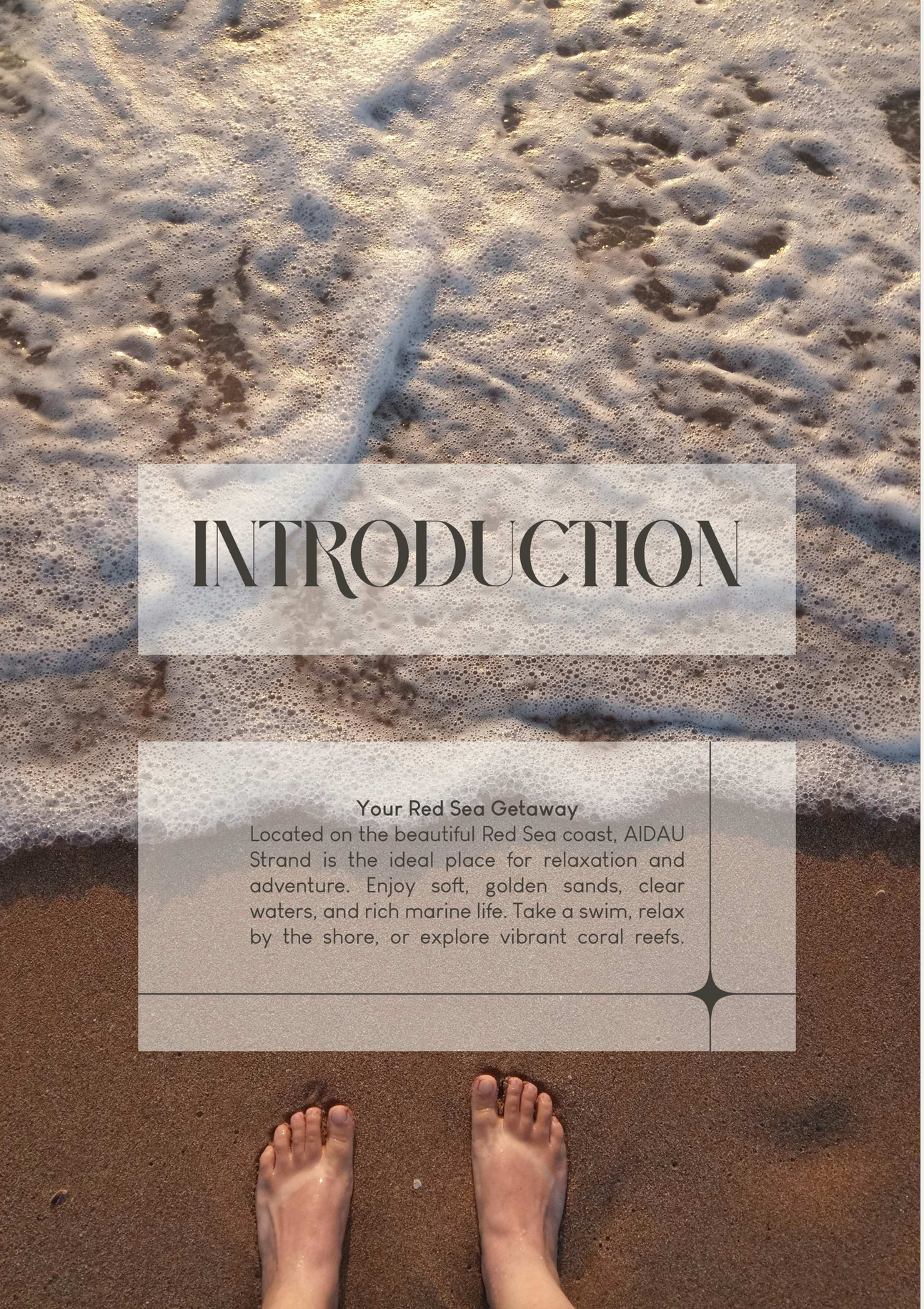
ALDAU
STRAND

COASTAL HAVEN, RED SEA EDITION.



INTRODUCTION

Your Red Sea Getaway

Located on the beautiful Red Sea coast, AIDAU Strand is the ideal place for relaxation and adventure. Enjoy soft, golden sands, clear waters, and rich marine life. Take a swim, relax by the shore, or explore vibrant coral reefs.

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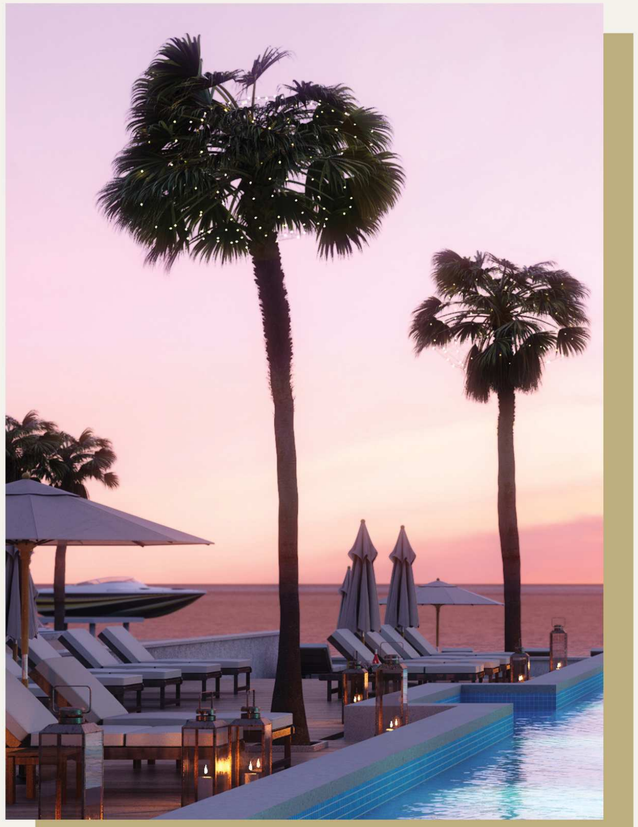
01

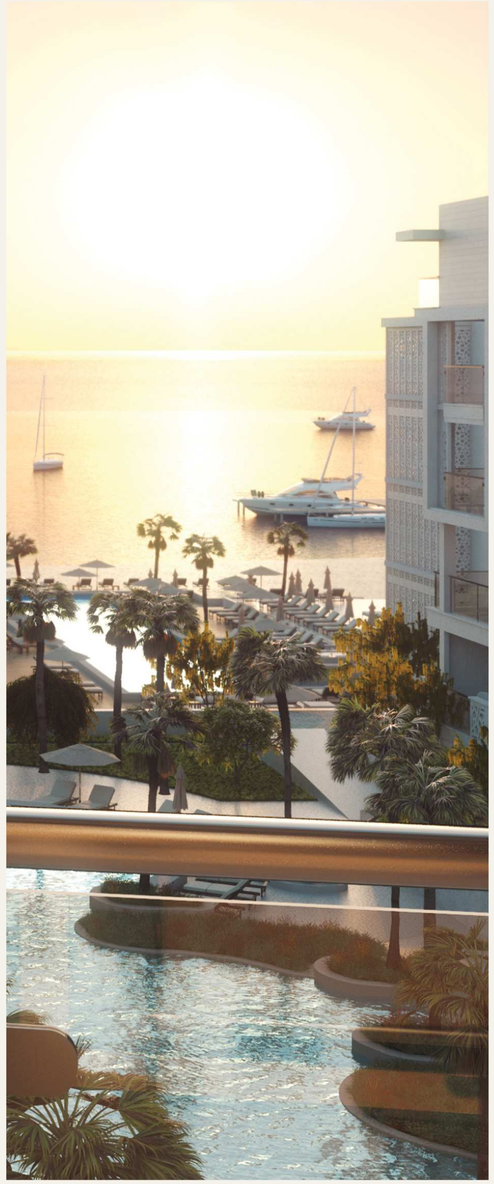
About ADD Properties



ADD Properties, a subsidiary of Sami Saad Holding, is one of Egypt's largest private holding companies, operating in sectors such as construction, automotive, consumer goods, and real estate. It manages two divisions, Real Estate and Hospitality, with notable projects including luxury hotels in Hurghada like Steigenberger and residential developments like Pyramids Heights, ALDAU Heights and AIDAU Strand. The company is expanding both domestically and internationally, with major projects underway in Egypt and a 55-story mixed-use development in West London.

02

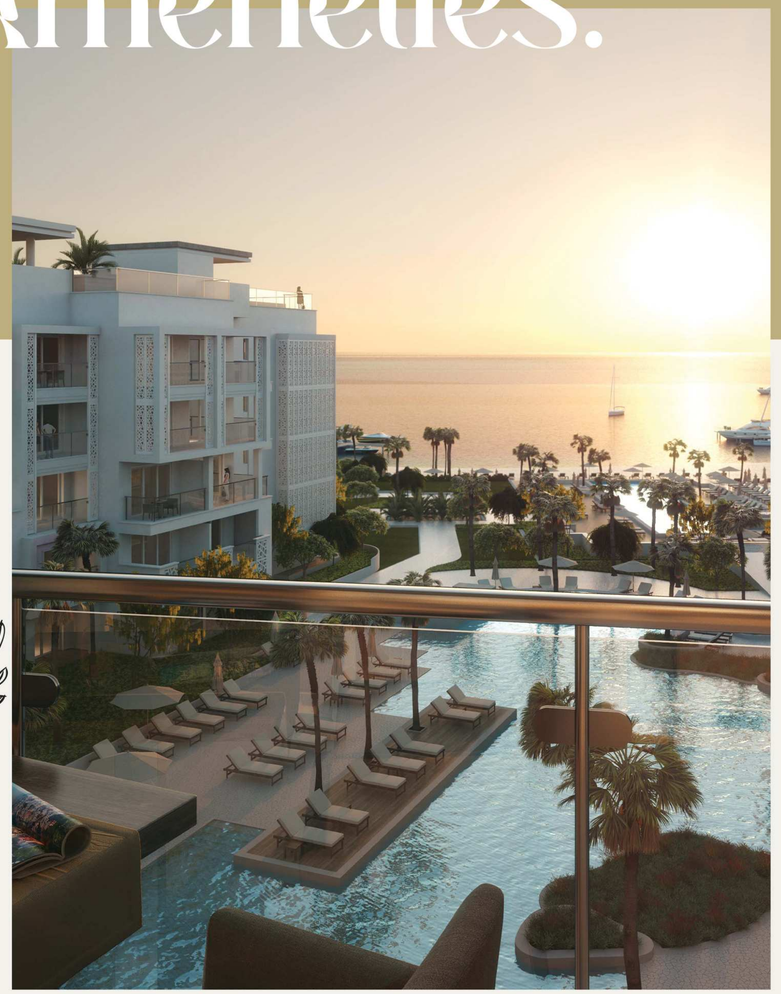
About Sami Saad Holding

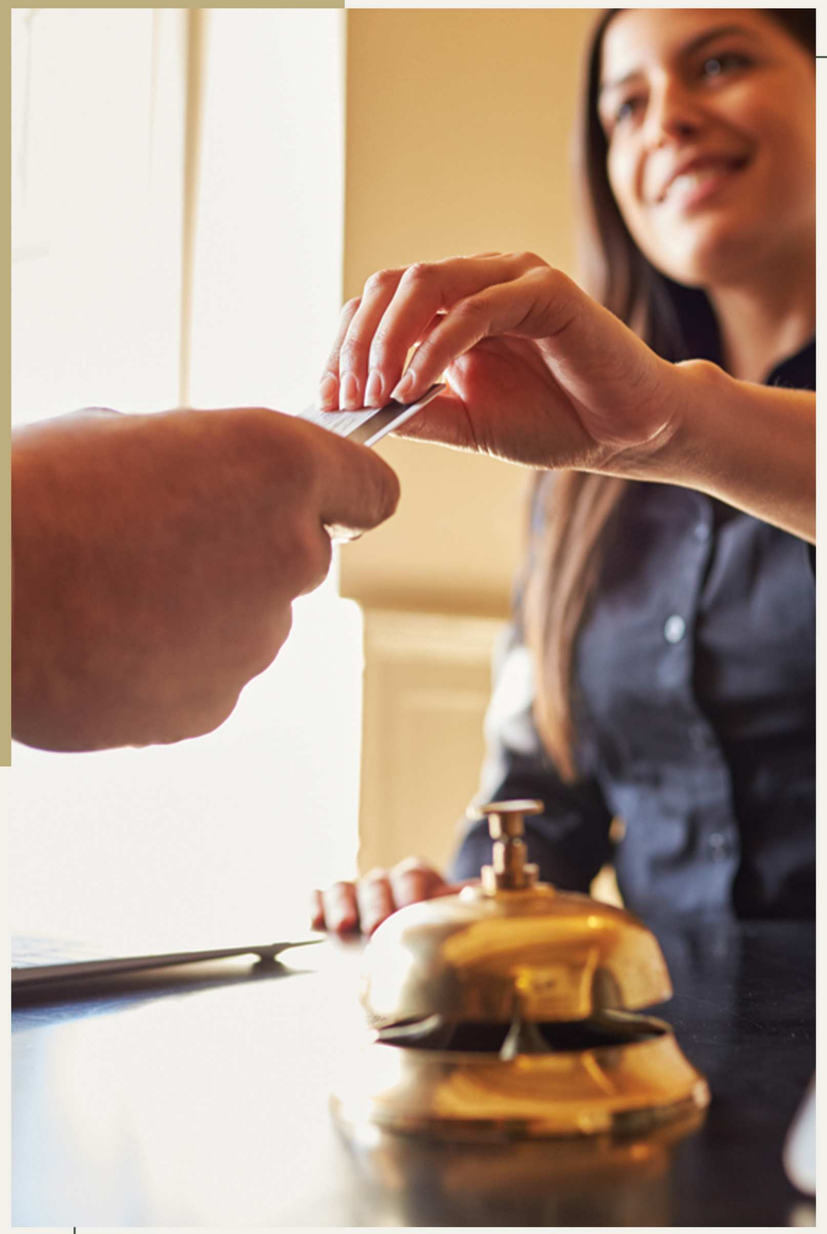


Established in 1962, Sami Saad Investments is a family business diversified into its main sub-holdings: Samcrete for engineering, construction and related development; ADD Hospitality for hotels, tourism and related developments; NATCO for automotive and related industries; Corona for food industries and finally ADD Properties for real estate.

03

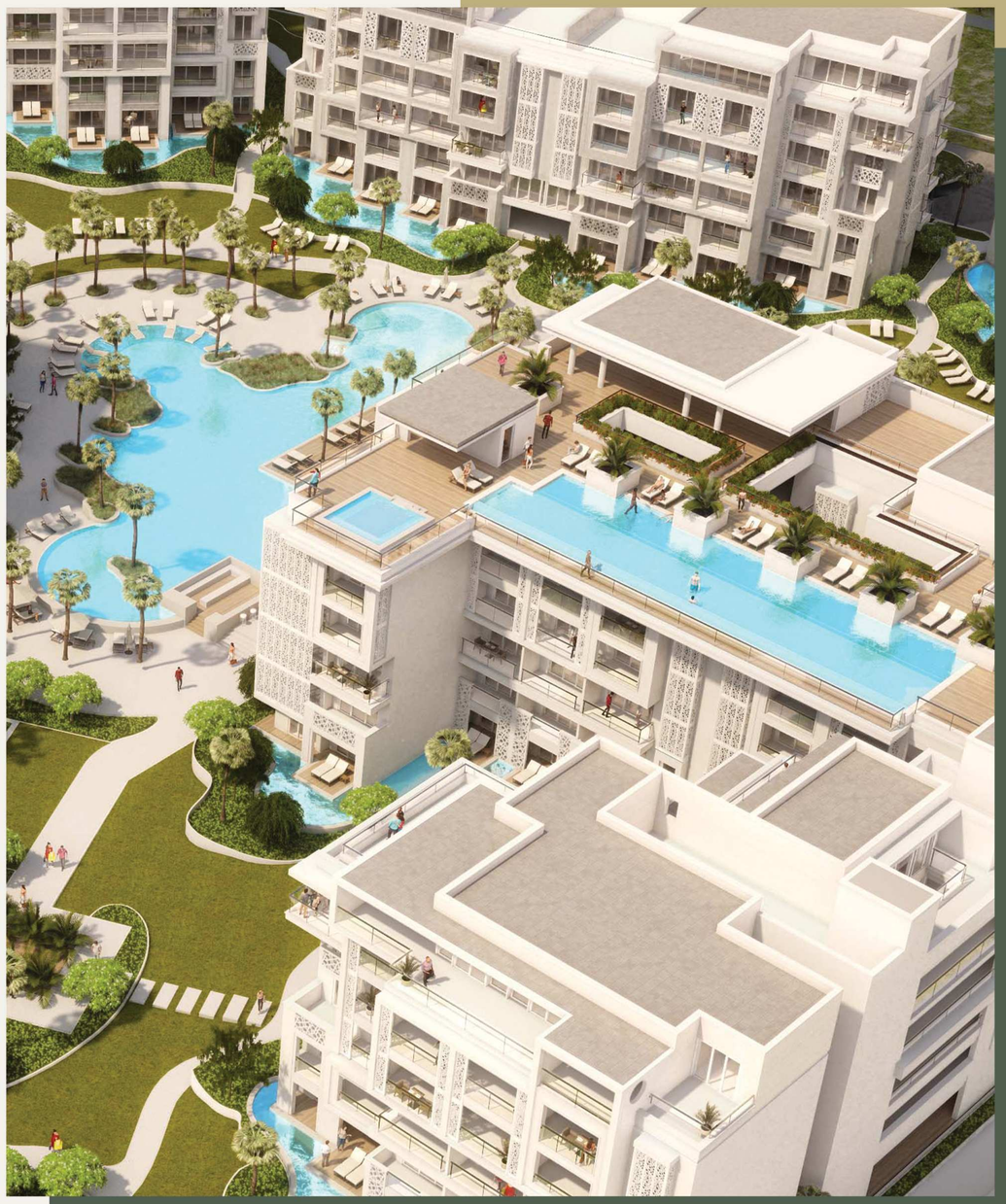
Ameneties:





- Concierge service

• Rooftop pool



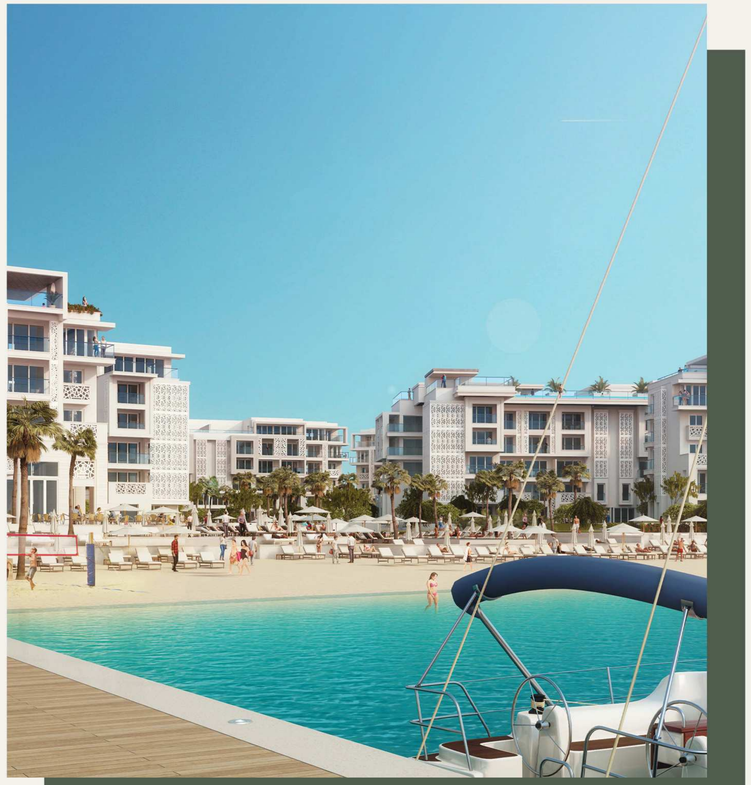
• Rental services

• 9 residential buildings

• Kids pool

04 Location map

ALDAU Art Promenade	9 mins
Steigenberger ALDAU Beach Hotel	9 mins
Steigenberger ALDAU Pure lifestyle Hotel	9 mins
Steigenberger ALDAU Aqua Magic	9 mins
Hurghada International Airport	9 mins
El Gouna	30 mins



05 Master plan

ADD PROPERTIES
Member of Sami Saad Holding

HURGHADA
Destination

CAIRO WEST
Destination

LONDON
Destination

HEIGHTS ALDAU
ALDAU STRAND
ALDAU VILLAGE MALL
STEIGENBERGER ALDAU RESORT HURGHADA – RED SEA
ALDAU CONNECT SHOP DINE art Promenade

PYRAMIDS HEIGHTS CAIRO WEST
Cairo West business park
HYATT CENTRIC CAIRO WEST
HYATT REGENCY CAIRO WEST
HYATT CENTRIC CAIRO WEST RESIDENCES

Holiday Inn BY IHG
4 PORTAL WAY

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